



**Managing Partner Forum®**

ADVANCING THE BUSINESS OF LAW

# Leading Your Law Firm through the AI Revolution

People you know. People you trust.

**JOIN OUR NEW  
MPF AI COMMUNITY**

*An exclusive  
community for  
smaller and  
midsize law firms*



**Managing Partner Forum®**  
ADVANCING THE BUSINESS OF LAW

# Leading Your Law Firm through the AI Revolution

People you know. People you trust.

**JOIN OUR NEW  
MPF AI COMMUNITY**

*An exclusive  
community for  
smaller and  
midsize law firms*

## Successfully Integrating Generative AI into Your Law Firm: A Step-by-Step Approach

**An MPF-AI Webinar with Teresa Bult and Scott Tiedemann**

**November 14, 2024 – 2:00-3:00pm ET**

**TheRemsenGroup**  
Smart Strategies for the Forward Thinking Law Firm

# Welcome



## **Anthony DeSimone, CPA**

Founder, You're the Expert Now (YEN, LLC)



## **John Remsen, Jr.**

President and CEO, Managing Partner Forum  
President, TheRemsenGroup

## Today's Guest Speakers



**Teresa Rider Bult, Esq.**

Administrative Partner & General Counsel, Constangy



**J. Scott Tiedemann, Esq.**

Co-Managing Partner, Liebert Cassidy Whitmore

## MEMBERSHIP BENEFITS

- MPF-AI Webinars – Every other month, second Thursday
- MPF-AI ZOOM Calls – Ad hoc
- Tony's Tuesday Tip
- On-Demand Archives – MPFAI2024
- MPF-AI Listserv – [MPF-AI-Community@Lists.ManagingPartnerForum.org](mailto:MPF-AI-Community@Lists.ManagingPartnerForum.org)
- Now 38 members and growing

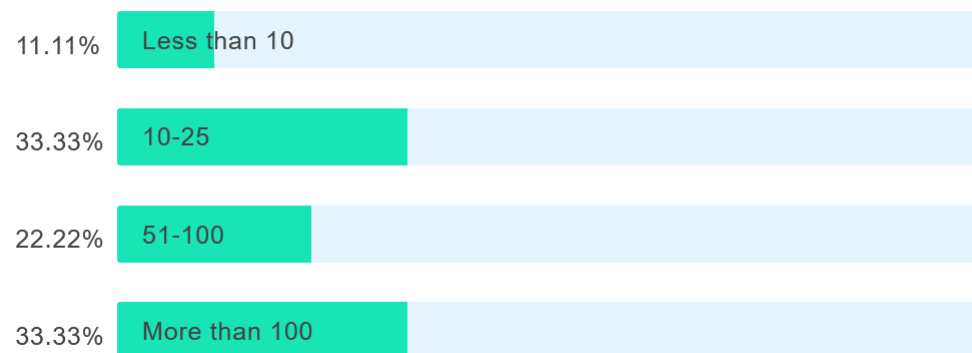
## TODAY'S MPF-AI WEBINAR

### **Successfully Integrating Generative AI into Your Law Firm: A Step-by-Step Approach**

- 18 Managing Partners and Law Firm Leaders
- Registrant Survey Results and Audience Polling Questions
- On-Demand Recording, Handout Materials
- Your Feedback on Today's Session

## AUDIENCE POLLING QUESTION

**How many lawyers are with your law firm?**

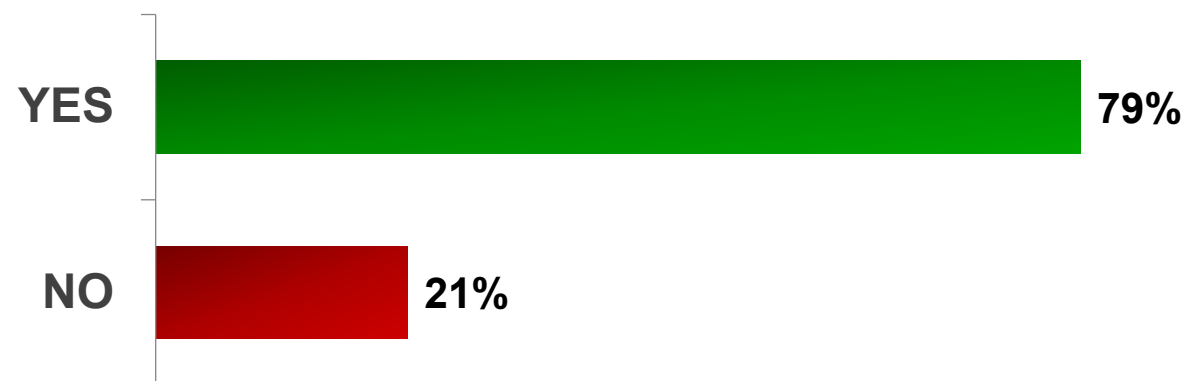


A large flock of sheep is shown, with a central sheep looking directly at the camera. The sheep are light brown and woolly. The text "Bringing on the Data!" is overlaid in yellow.

**Bringing on the Data!**

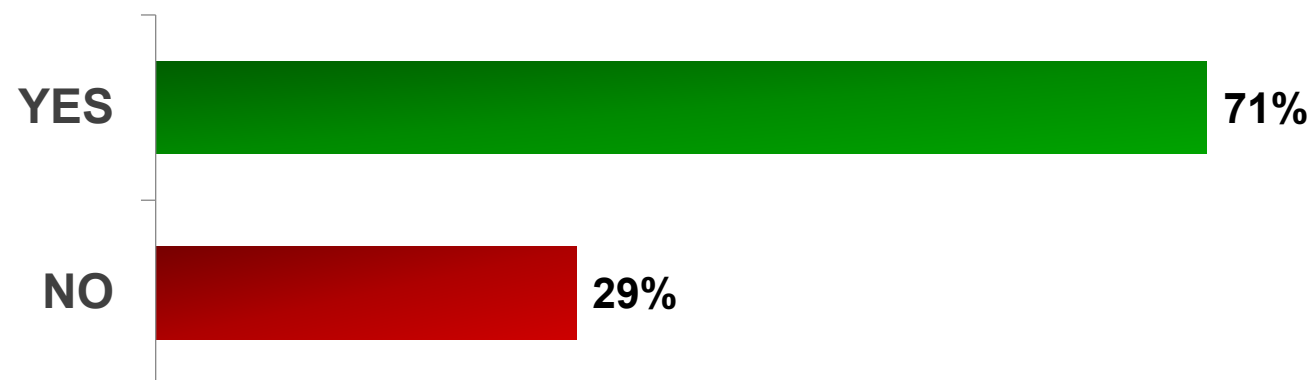
**REGISTRANT QUESTION #1**

**Has your firm adopted a formal AI Usage policy?**



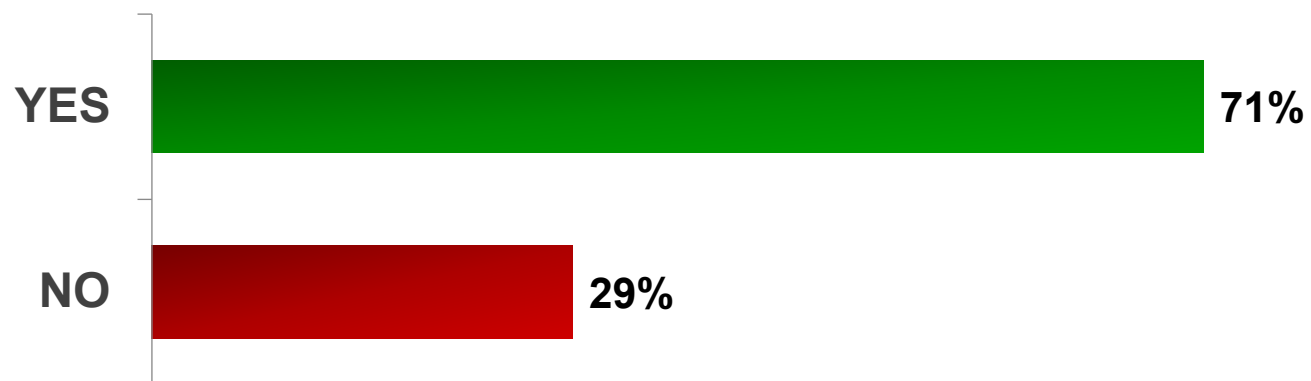
**REGISTRANT QUESTION #2**

Is your firm providing formal training for its lawyers and support staff?

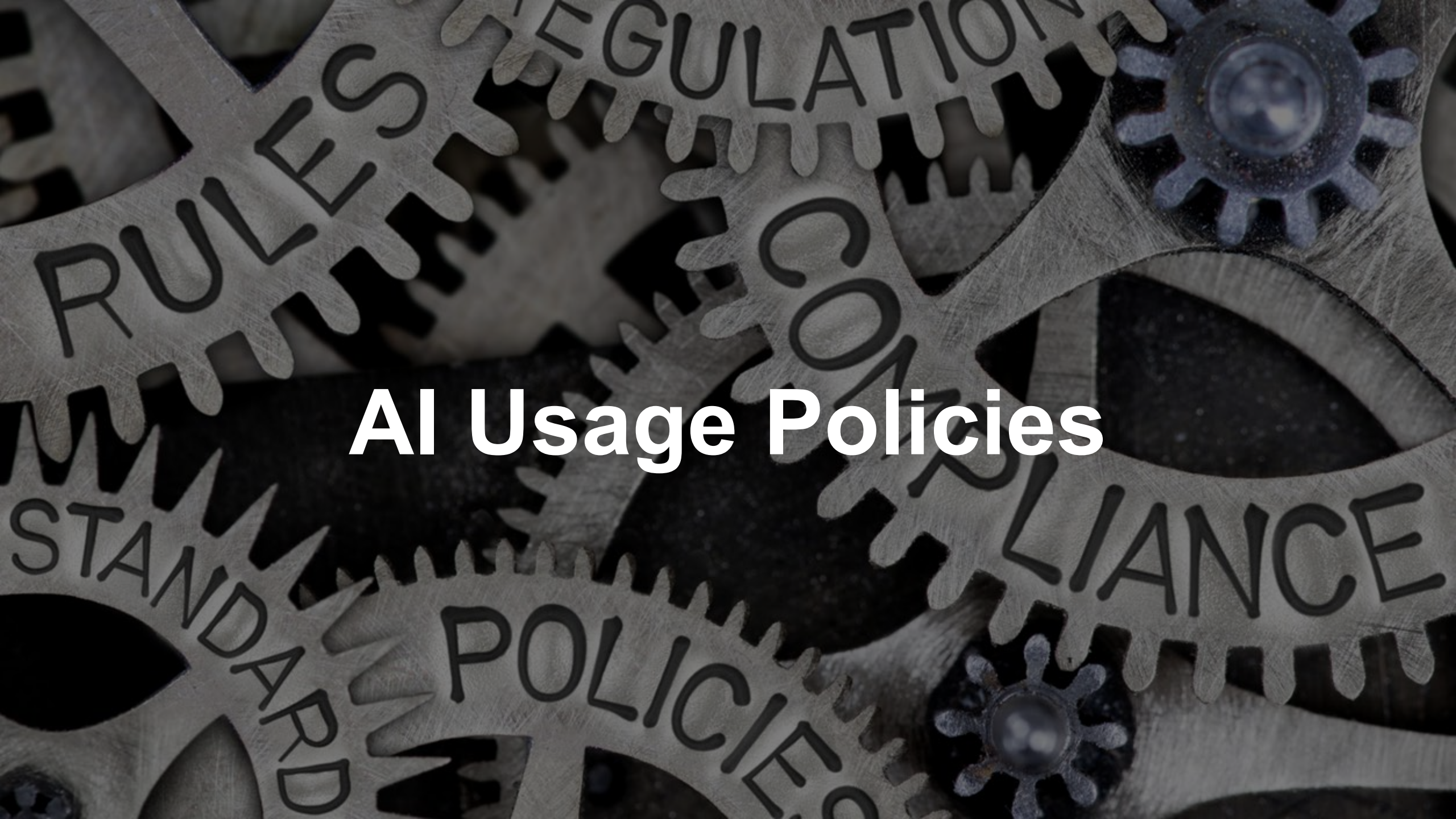


**REGISTRANT QUESTION #3**

Does your firm have a formal process for reviewing and approving the use of AI tools before they are implemented in client work?



**ROLL TAPE!**



# AI Usage Policies

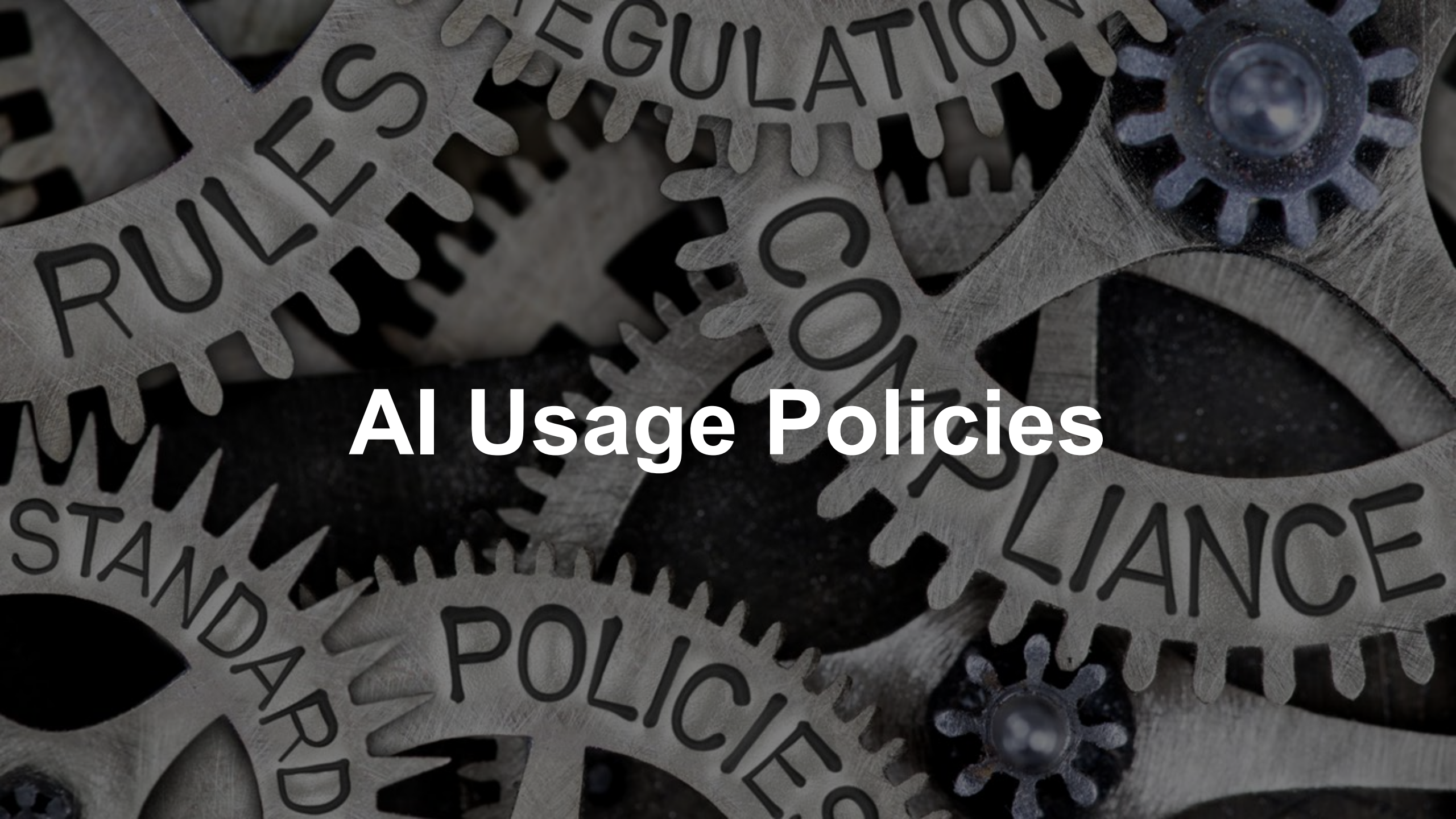
## AUDIENCE POLLING QUESTION

**Has your firm implemented any measures  
to monitor or evaluate the quality of AI-generated work?**

100%

No





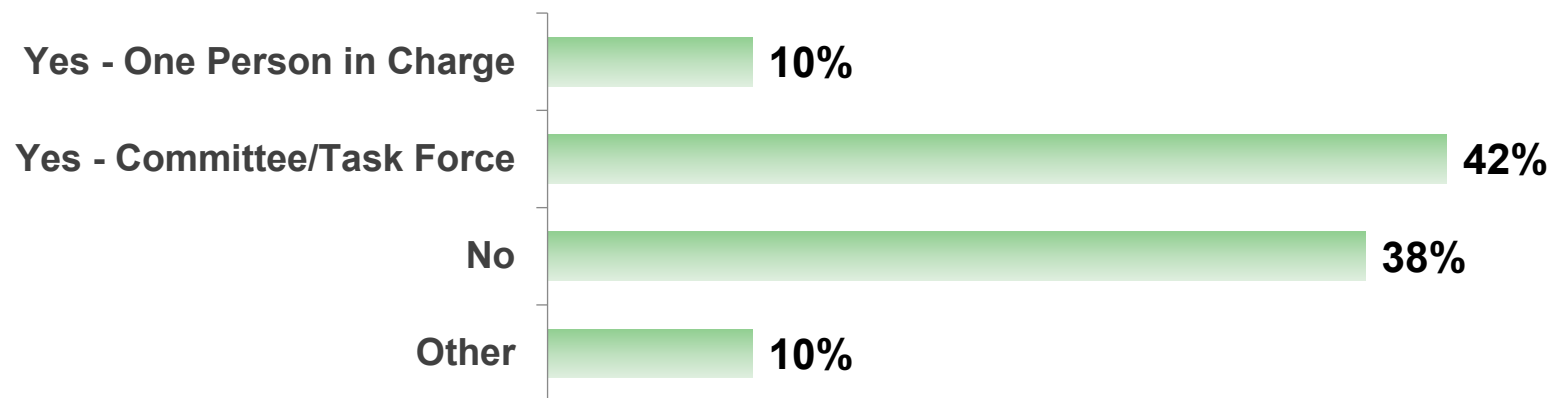
# AI Usage Policies



# AI “Beta” Teams

**REGISTRANT QUESTION – September 2024**

**Has your firm designated an individual, committee, or task force to assure that your firm is on top of the issues relating AI?**





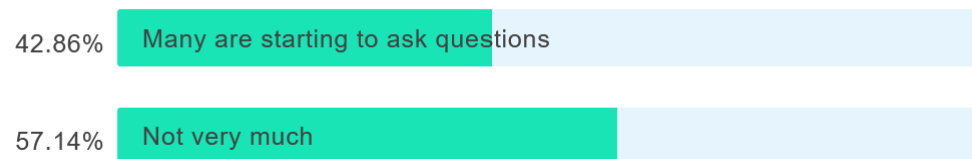
# AI “Beta” Teams

# Client Communication



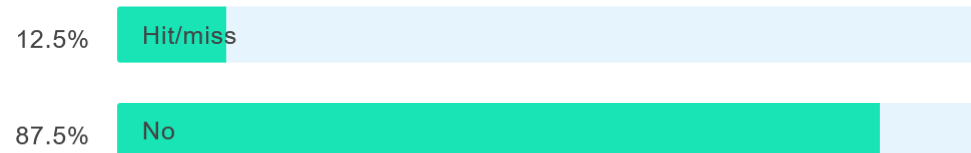
## AUDIENCE POLLING QUESTION

**Are your firm's clients asking  
about AI and how your firm is using it?**



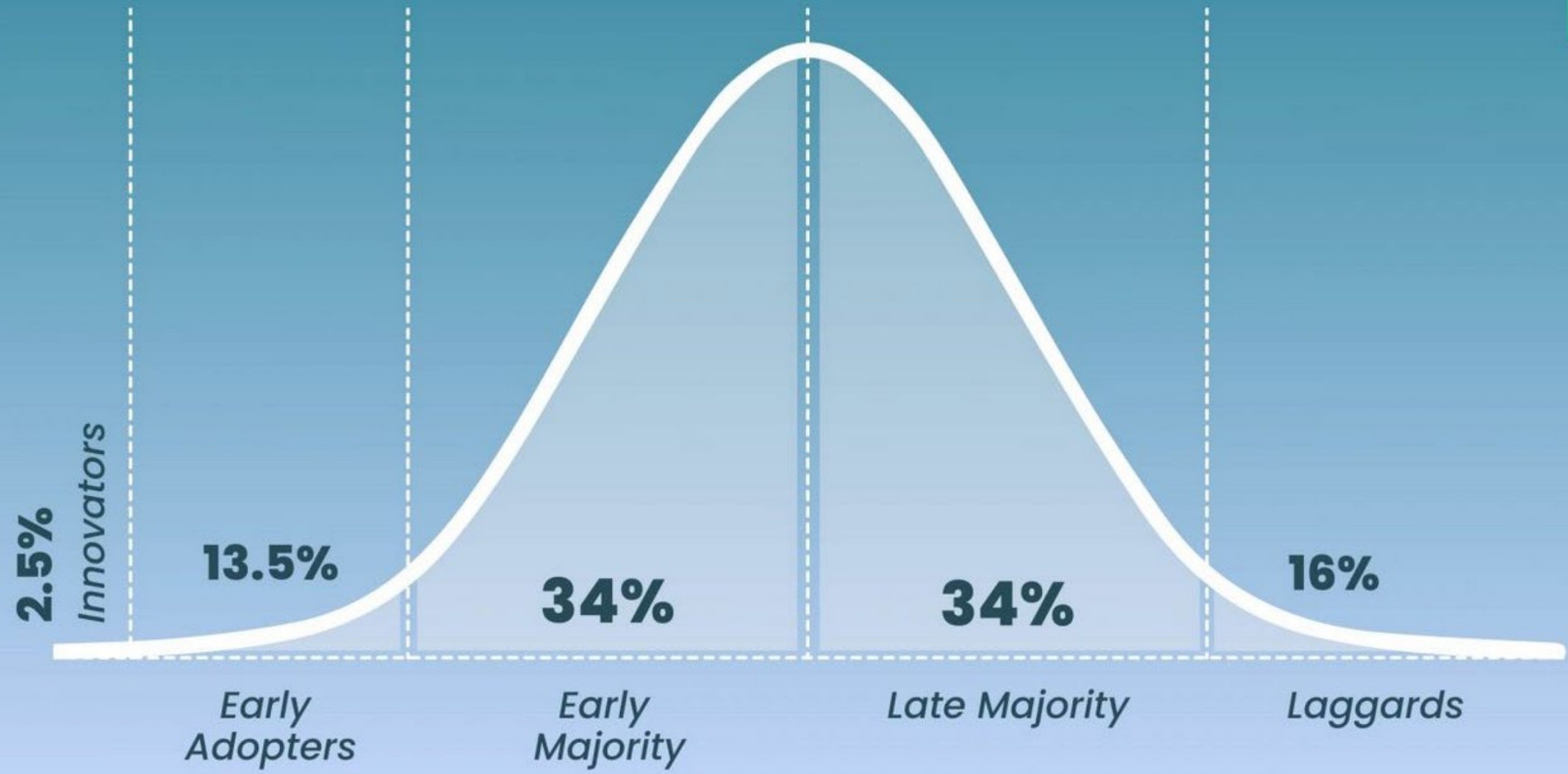
## AUDIENCE POLLING QUESTION

**Has your firm incorporated language regarding the use of AI generated work product into its standard engagement letters?**



# Client Communication







**What's a  
Firm Leader to Do?**

## MPF GUIDANCE

- Form an AI “Beta” Committee/Task Force
- Get Policy in Place
- Train Your People
- Assess the Vendors
- Think Long-Term Implications
- Join our New MPF AI Community

## CONTACT US

**Teresa Rider Bult, Esq.** – 615.340.3801 – [tbult@constangy.com](mailto:tbult@constangy.com)

**Tony DeSimone, CPA** – 716.912.1982 – [tony@youretheexpertnow.com](mailto:tony@youretheexpertnow.com)

**John Remsen, Jr.** – 404.885.9100 – [jremsen@theremsengroup.com](mailto:jremsen@theremsengroup.com)

**J. Scott Tiedemann, Esq.** – 310.981.2000 – [stiedemann@lcwlegal.com](mailto:stiedemann@lcwlegal.com)



**Managing Partner Forum®**

ADVANCING THE BUSINESS OF LAW

# Leading Your Law Firm through the AI Revolution

People you know. People you trust.

**JOIN OUR NEW  
MPF AI COMMUNITY**

*An exclusive  
community for  
smaller and  
midsize law firms*